



2025 Annual Meeting Sponsorship

Package Comparison

COST & BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	COFFEE BREAK OR BREAKFAST	AFTER-PARTY	ACTIVITY	KEYCARD
Cost (\$USD)	\$10,000	\$8,000	\$6,000	\$4,000	\$2,500	\$7,000	\$4,000	\$3,500	\$4,500
Complimentary In-person Registrations	4	3	2	2	1	2	1	1	1
Complimentary Virtual Registrations	2	2	1	0	0	1	0	0	0
Logo on video recordings	✓	✗	✗	✗	✗	✗	✗	✗	✗
Video Testimonial Played in General Session	60 seconds	30 seconds	✗	✗	✗	✗	✗	✗	✗
Company description on website	75 words	75 words	50 words	25 words	✗	50 words	25 words	✗	25 words
Logo on website	Logo with link	Logo with link	Logo with link	Logo	Logo	Logo with link	Logo	Logo	Logo
Logo on signage	Special recognition on signage	✓	✓	✓	✗	Logo on break/breakfast poster	Logo on activity poster	Logo on activity poster	✗
Recognition as a sponsor on welcome slides	✓	✓	✓	✓	✓	✓	✗	✗	✗
Logo on agenda	✓	✓	✗	✗	✗	✓	✓	✓	✗
Listing in email marketing and newsletters	Logo or Banner Ad with link	Logo or Banner Ad with link	Logo with link	Logo	Logo	Logo or Banner Ad with link	Logo	Logo	Logo
Acknowledgement on social media	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recognition during President's remarks	✓	✓	✓	✗	✗	✓	✗	✗	✗
Marketing item and/or materials in welcome bag	✓	✓	✓	✓	✓	✓	✓	✓	✓
Exclusive recognition & marketing materials at charging stations	✓	✗	✗	✗	✗	✗	✗	✗	✗
Logo on Conference Lanyard	✓	✗	✗	✗	✗	✗	✗	✗	✗
Sponsor Recognition on Badges for Your Attendees	✓	✓	✓	✓	✓	✓	✓	✓	✓
2 tickets to sponsored activity	✗	✗	✗	✗	✗	✗	✗	✓	✗
Hype coasters	✗	✗	✗	✗	✗	✗	✓	✗	✗
Exclusive branding of hotel keycard	✗	✗	✗	✗	✗	✗	✗	✗	✓
Exhibitor Table Option	✓	✓	✓	✗	✗	✗	✗	✗	✗
Reserved Table at Dinner Reception	✓	✓	✗	✗	✗	✗	✗	✗	✗

KEY ✓ = Included ✗ = Not Included