



2025 Midwinter Meeting Sponsorship

Package Comparison

COST & BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	PARADE	COFFEE BREAK OR BREAKFAST	ACTIVITY	KEYCARD
Cost (\$USD)	\$10,000	\$7,500	\$5,000	\$3,500	\$2,500	\$10,000	\$6,000	\$3,500	\$5,000
Complimentary In-person Registrations	3	3	2	1	1	2	1	1	1
Complimentary Virtual Registrations	2	2	1	0	0	1	1	0	1
Logo on video recordings	✓	✗	✗	✗	✗	✗	✗	✗	✗
Logo on website	Logo or Banner Ad with link	Logo or Banner Ad with link	Logo with link	Logo	Logo	Logo or Banner Ad with link	Logo with link	Logo	Logo with link
Company description on website	75 words	50 words	✗	✗	✗	50 words	✗	✗	✗
Logo on brochure	✓	✓	✗	✗	✗	✗	✗	✗	✗
Logo on signage	✓	✓	✓	✗	✗	✓	Logo on break/breakfast poster	Logo on activity poster	✗
Recognition on reception, lunch and dinner signage	✓	✗	✗	✗	✗	✗	✗	✗	✗
Listing in email marketing and newsletters	Logo or Banner Ad with link	Logo or Banner Ad with link	Logo with link	Logo	Logo	Logo or Banner Ad with link	Logo with link	Logo	Logo with link
Acknowledgement on social media	✓	✓	✓	✓	✗	✓	✓	✓	✓
Recognition during President's remarks	✓	✓	✓	✗	✗	✓	✓	✗	✓
Marketing item and/or materials in welcome bag	✓	✓	✓	✓	✗	✓	✓	✗	✗
Exclusive recognition & marketing materials at charging stations	✓	✗	✗	✗	✗	✗	✗	✗	✗
Logo on Conference Lanyard	✓	✗	✗	✗	✗	✗	✗	✗	✗
Exclusive branding of hotel keycard	✗	✗	✗	✗	✗	✗	✗	✗	✓
2 tickets to sponsored activity	✗	✗	✗	✗	✗	✗	✗	✓	✗
Parade Banner	✗	✗	✗	✗	✗	✓	✗	✗	✗
Sponsor Ribbons for Your Attendees	✓	✓	✓	✓	✓	✓	✓	✓	✓
Exhibitor Table Option	✓	✓	✗	✗	✗	✗	✗	✗	✗
Reserved Table at Dinner Reception	✓	✗	✗	✗	✗	✓	✗	✗	✗
Video Testimonial Played in General Session	60 seconds	30 seconds	✗	✗	✗	30 seconds	✗	✗	✗

KEY  = Included  = Not Included